EDC 2-16-22 Meeting Minutes

Deb Coulon opened the meeting at 6:00 pm. Deb Coulon, Jon Satkowiak, Al Chaney, Rich Castle, Rosia Perez, Duane Roddy and Kyle Yoder were present.

Pledge of allegiance

Signed per diem sheet

Agenda was reviewed – Rich motioned to accept and Jon seconded the motion

Approval of minutes – Al motioned to accept and Jon seconded

Per Diem sheet reviewed and signed

Kyle gave the Liaison’s report:

1) Spoke on the funding that may be available and that Leann is working on that
2) The County is working ARPA funding and have been discussing the possible use of those funds for the Sheriff department now that the restrictions for the use of these funds as been freed up and the rules of use have become clearer
3) Discussed the broadband project and the possible use of the ARPA funds but this is going to be unlikely

Appointments – nothing

RLF

1) Deb informed us that Leann is moving forward with the EDC grant and that we had received enough support letters but that more would still be welcomed
2) Reviewed payments status and outstanding balance of loans.
   a) Much discussion on turning over delinquent loans to an attorney. Kyle related the ongoing conversation he has had with the prosecutor and learned that her opinion was that the delinquent loans could be pursued in court but that she wouldn’t have time. Many delays in getting answers from that office so the BOC decided we should look at outside consul and get a quote. Jon had previously reached out to his business attorney whose office has handled delinquent EDC loans for other counties. Deb has sent the information over to Bethany Warner and Associates to get a quote.
   b) Duane and Al asked to visit Schultz Trucking to discuss their Delinquent loan situation before theirs gets turned over to the lawyer as Duane was involved with the original loan process for them. The board agreed that this was a good idea.
c) Discussed a follow up letter program to those delinquents that start paying that if they become delinquent again their account would move forward legally

d) Discussed the possibility of writing new agreements for accounts that need to restructure their loans so that they can afford to pay in a timely fashion

e) Discussion to ask BOC for a budget for legal fees to move forward with collections on delinquent accounts. A figure of $10000 was agreed upon and Al motioned to request that amount from the BOC. Rich seconded

Facebook/Google Ads-Ad Words

1) Deb didn’t have a Facebook update as Tina is sick. She wanted to know if page is being administered. Kyle is the current admin and will get with Tina.

2) Long discussion on the Google Ads/Ad Words. Jon completed setting this up through the Chamber with the “clicks/searches” being directed to the counties website. After purchasing pre-paid credit cards Jon discovered that Google doesn’t accept them. A credit card is required so Jon set the payments to be billed to his personal credit card. The board decided to use the prepaid card for other advertisement campaigns and for Jon to be reimbursed for the Google expense after pulling the invoices from Google. Al motioned and Duane seconded.

Discussion on who does the EDC budget. Currently Leann has been reviewing it and does the request from the BOC. Moving forward the board will review and approve the budget before going to the BOC

Discussed the $1000 that was awarded to us from Consumers Energy. Al motioned that the funds be added to the Marketing/Promotion line of the EDC budget as this is what Consumers Energy had earmarked these funds for. Duane seconded with Rich refraining from the vote

Deb motioned to accept the meeting calendar with Al seconding

Discussed one time per diem for board members that attend additional meetings or perform extra-curricular duties or work on behalf of the EDC. Al motioned for members who do these things receive a per diem with Duane seconding

Reviewed By-Laws. Motion by Rich to change the verbiage on page 5 section 3 to remove “or without” from the first paragraph and change “without” to “with” in the second paragraph. Duane seconded
Discussed inactive members and the removal of members who have missed 3 or more meetings. The decision was made to email such members and ask if they’re intentions and if necessary, ask the BOC to remove inactive members.

Rich informed the board that Consumers Energy will once again be doing the community grant program that Comins Township applied for and won last year.

Jon Motioned to close the meeting 7:40 pm with Rich seconding.

Duane motioned to open Brownfield with Deb seconding

1) Duane shared plans/progress with EAGLE and Sagasser to address the contamination in Luzerne. Drilling will be starting at the old gas station property where they will be checking for various contaminants including PFOS.

2) Duane will be checking in with Misty at the health food store in Luzerne as it has been brought to our attention that she is still being singled out for the contamination by the Health Dept but no other businesses are.

3) Still working on cleaning the deep well at the Hoskins property. Have an Amish couple possibly interested in the property.

Rich motioned to close Brownfield at 7:50 with Al seconding, meeting closed.