



To enhance the economy and improve the quality of life in Oscoda County.

EDC Meeting Minutes

Meeting Minutes 3/18/2026

Big Creek Twp Hall

Members Present: Coulon, Marshall, Handrich, Layman, Myers, Roddy

Members Absent: Chaney, Morris, Curley

Director Present: Southwell

Guests Present: Doug Baum from NEMCOG and Jennifer Riggs from Develop Iosco

Motion to accept agenda by Layman, Myers second. Motion passed

Need to fix spelling errors on last months minutes. Motion to pass with corrections by Roddy, Layman second. Motion passed.

Doug Baum and Jennifer Riggs proposing to create a regional landbank for Northeast Michigan and gauging interest among Northeast Michigan Counties. Each county would need to form a landbank authority or board to oversee while the regional landbank staff would perform the day to day tasks. Regional landbank staff could also assist in the creation of bylaws and forming the board structure. Presented on benefits of joining and answered questions from the board. EDC board encouraged contact with the Board of Commissioners and the County Treasurer to explore any Oscoda County participation.

Update on the previously discussed business interested in the revolving loan fund. Application has not been submitted as of yet.

Director's report. See attached.

Motion to pay for a membership to Constant Contact for newsletter creation platform. 12-month membership costing \$122.40. Myers motioned, Marshall second. Motion passed.

Approved \$200 for EDC personalized promotional items. Layman motioned, Marshall second. Motion passed.

Approved \$25 a month for promotional items relating to our "Where's Chris Wednesday" initiative. Layman motioned, Coulon second. Motion passed.

Myers talked about the completed SWOT analysis from the prior meeting. She used that information to create a Strategic Priority Ranking Worksheet which was filled out as a group during the meeting.

Board discussed the information presented about the regional landbank. No motions were made regarding that topic.

Board confirmed there is still a board opening that needs to be filled.

New Business

Layman discussed an incentive plan for timely and consistent payments made by revolving loan fund holders. No motions made on this topic.

Coulon requested clarification on the length of loan terms moving forward.

Motion for Curley to be on the loan committee by Coulon, Layman second. Motion passed.

Layman mentioned drafting a thank you letter to Consumers Energy for their Ice Storm responses.

Myers is drafting an AI policy and will email it to the board to review.

Handrich discussed the new software he and Marshall were exploring for loan amortization tracking. Decided the current method is just as efficient and will remain our method.

Still waiting for repairs to be started at the County Building. Insurance company is still working on it.

Board of Commissioners Meetings are being held at the Community Center or the Old Courthouse as they are available.

Motion to close EDC by Layman, Coulon second. Motion passed.

Motion to open Brownfield by Myers, Layman second. Motion passed.

Roddy advising there was no new information regarding the gas station and the fire department owned by Comins Twp.

Advised Oscoda currently has 1,300 Brownfield sites.

Myers motioned to close Brownfield, Layman second. Motion passed.

Layman motioned to adjourn meeting, Coulon second. Motion passed.